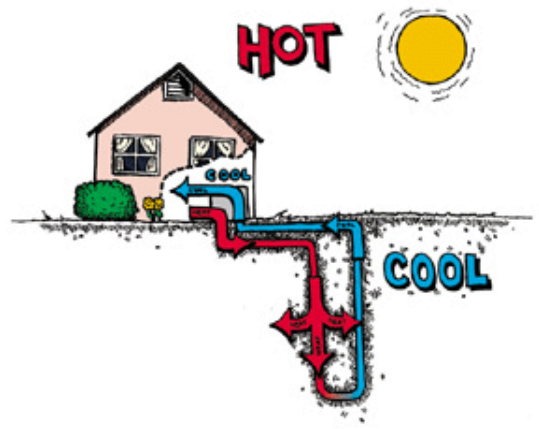


# Introduction to Geo Thermal



*A “Seminar”*

*For Those Considering*

*Selling Geo Thermal Systems.*

This half day seminar will acquaint prospective Geo Thermal dealers with a wide variety of new technical areas and installation requirements that are *distinctly different* than that of standard Heating and Air conditioning systems sales and installations. If your company is considering breaking into Geo Thermal, then you won't want to miss this important seminar!

- Topics:**
- What's involved?
  - What you need to learn about system design.
  - Alliances with sub-contractors.
  - Types of systems and loops.
  - Specialized materials and techniques.
  - And many other important topics too!

**Cost:** **Free** For Bryant and Carrier participating dealers that register for this seminar.  
*All* others \$65:00 and who register for this seminar.

**SEATING IS LIMITED ADMISSION WITH PRE-REGISTRATION**

**Refreshments:** Coffee and Donuts

**Where and When:** Camp Hill 8AM-Noon Tuesday October 12th 2010  
Philadelphia 59th Street 8AM-Nnoon Tuesday October 19th 2010

**How to Register** On line at [www.peirce.com](http://www.peirce.com) go to “Training courses”



**Peirce-Phelps, Inc.**

Heating & Air Conditioning Group